Discount Sale

ment Store's Semi- Annual Event

interest to people of the tri-cities and vicinity, is that of the beginning of

This event every six month more and more that for every spend, they ge merchandise, is usually put ing sales to be any departmen five big floors

contract goods owing to agreen purchase with corsets, and a very lew other Each year more and more pe

see taking advantage of these McC Commences Monday, January 3rd at 8 A. M. Discount Sales to make purchases Commences Monday, January 3rd at 8 A. M. lins, domestics, staple notions, underwear, hosiery, shoes, blankets and bed- broadcloths, whipcords ding, articles of furniture, rugs, hand- plaids, etc., etc., and w kerchiefs, gloves, ribbons, corsets, plating the purchase of white goods, etc., etc., for months' ahead, for they figure that their money is much better invested that way than tage of this sale and sav in any bank-for where can you get on the dollar. 29 per cent on your investment?

You know there are certain things you will need during the next six out the silk and dress months; if you don't buy them now and you may select as you will have to buy them in February, everything is discounted or March or April-Whether you buy them at McCabe's or where you buy them you will probably have to pay full price

That is why people are anticipating their wants by buying during this Di-

save \$1.00. \$10.00 worth and save \$100.00 worth and save \$20.00. And you actually save this for McCabe's, as is well kn not juggle figures, everythis ed plainly, you can figur counts yourself if you wis the bottom of your bill.

Extra Salespeopl ing Care of th mous Crov

Aisles are crowded, are flying, deliveries are utmost, extra salespeople of the bargain seekers at Semi-Annual 20 per cent Dis at the McCabe stores, Yes ducting these rales have tany how to handle the immense with the least inconvenience customers everything is made a as possible for trading

But in spite of all these preparation we urge morning shopping, and also the carrying of smaller packages when convenient

Many of our customers both in the city and out-of-town find it a convenience to take their lunch in the Bal- ticular gre cony Tea Room. A special dinner menu is served from 11:39 until 2, and delicious hot or cold lunches all

## M'CABE'S HOSIERY DEPT. CROWDED

Everyone Taking Advantage of the Think of Saving Twenty Cents Big Discount Sale on Staple Goods

One cannot have too many pairs of It's on big things like rugs and car Mockings ahead, either men, women, pets that one realizes what a saving or children-it's one of the articles of twenty per cent means. Many peoof staple necessities that you can safely supply yourself with far in advance, ple take advantage of the McCabe and with the present dye situation Twenty per cent Discount Sale to buy getting more serious every day it's a their floor coverings instead of waitpretty good thing to do-and then ing for the spring house cleaning and when you can buy hostery for the moving time. whole family at a discount of 20 per cent its a very wise thing to do.

McCabe's Hosiery department has than if they paid full regular prices. staple things as muslins, sheetings, sale started. been known for years for the superior quality and lowness of price of its leum section has been noted for a nels, cotton batts, apron ginghams, The stocks are unusually complete of it's stocks, the quality of it's mer-other cotton domestics at a discount instance, a suit that was formerly save one-fifth.

as our buyer has stocked up unusually chandise, the splendid selection of pat- of twenty per cent; but that's what \$25.00 is selling today at half price. No use waiting until spring house Annual Discount Sale. as our buyer has stocked up unusually chandise, the splendld selection of pat- of twenty per cent, but that what \$25.00 is sening tonay at han proc. No use waiting until spring house the splendld selection of pat- of twenty per cent, but that what \$25.00 is sening tonay at han proc. No use waiting until spring house the splendld selection of pat- of twenty per cent, but that what \$25.00 is sening tonay at han proc. No use waiting until spring house the splendld selection of pat- of twenty per cent, but that what \$25.00 is sening tonay at han proc. No use waiting until spring house the splendld selection of pat- of twenty per cent, but that \$25.00 is sening tonay at han proc. No use waiting until spring house the splendld selection of pat- of twenty per cent, but that \$25.00 is sening tonay at han proc. No use waiting until spring house the splendld selection of pat- of twenty per cent, but that \$25.00 is sening tonay at han proc. No use waiting until spring house the spring house that the spring house the sprin

of the scarcity later on Whether you want every day hose or fine lisle, silk and fibre hose, you didly equipped stocks and save twen-

Twenty Cents on the Dollar Saved in These Big

The McCahe Silk and Dress Goods Mammoth 20 per cent Discount Sale. Every yard of plain and fancy silk, every yard of black and colored wool dress goods and sultings are subject An Announcement of extraordinary to the straight discount of 20 per cent -one-fifth.

McCabe's Semi-Annual Money Saving stocks are unusually complete right practate what 20 per cent saving

suit or coat will do well

There are no restrict

Rock Island's Big Depart- section is a busy place during their This Means Big Saving at during the Mammoth 20 per cent Disthe Present Market Prices

WcCape 20%

A Big Saving For the Family-One-Fifth

It will require extra salespeople to handle the crowds in the shoe section During This Sale and Save seven people who buys every article If You Have Enough Now count Sale at McCabe's.

You can buy shoes for the whole family at a saving of twenty cents on the dollar

The best known makes of dress and Every woman who knows how scarce work shoes, baby shoes, etc., etc., are good linens are and how the prices all included at 20 per cent discount, when you realize what a big money many garments they will need, and \$4,00 or a pair of \$19.00 wool blankets The McCabe silk and dress goods have been rapidly advancing will ap You'd better supply yourself for six saving event the McCabe Discount just how much they save. It means for \$8.00 or a pair of \$1.00, \$2.00 or stocks are unusually complete right practical what 20 per cent saving Sale is. Many people take advantage

(A Very Few Contract Goods Excepted)

You Cannot Well Afford to Miss

IN ISE buyers will take advantage of the McCabe 20% Discount Sales to supply

you know you will need during the next few months, such as Domestics, Linens, Underwear, Shoes,

M'CABE'S READY-

TO-WEAR DEPT. BUSY

One-Fifth Off Regular

Suits, Walsts, Skirts-All a

Hosiery, Notions etc. What better investment could you make than to supply yourself with these

necessities and save twenty cents on every dollar invested? Sale begins Monday, January 3rd.

FIGURE THE SAVINGS YOURSELF

20% Right off the Bottom of Your Sales Check

It's just like buying dollars for waists, skirts, furs, etc., etc., have al-

McCabe's carry all the best known on clear through the whole section.

year?

their wants in staple merchandise for months ahead. There are many things

WORTH OF MERCHANDISE FOR EIGHTY CENTS

Semi-Annual Money-Saving

Twenty Cents on the Dollar

It's when you start to buy furniture the qualities, the kinds they use, how McCape's Semi-Annual Story Sale is. Many people take advantage a good many dollars on this one item or \$2.00 cotton blankets for 80c, \$1.60 event, the great Twenty Percent Discovery Sale is. Many people take advantage of this sale to outfit their entire or \$2.40 are savings that thrifty househomes.

Furniture soon runs into big mon-

of underwear, for father, money and children, six months in advance-they buy it during the McCabe Discount Sale and save one-fifth. They know

> in a year. You have perhaps been paying \$1.00 Especially with the prices of wools \$1.50 or \$2.00 for your union suits and cottons soaring higher every day. all at once during the Discount much higher, and if conditions do not

You Shald Supply the

Whole Panily at These Prces

The writer knows of the family of

get any better next year's prices will get your season's be almost exhorbitant. blankets on hand, better buy now and

get your discount. right now with

Buy For Next

Year

A pair of \$5.00 fine wool blankets for

wives cannot well afford to pass by.

When present supplies of blankets

If you haven't a good supply of

are exhausted, new supplies will be

Buy For Months Ahead-See What You Save

> deCabe Discount Sales are wonpportunities for dress makers who do their own sewing. re so many necessary things needles, tapes, bindings, pins and the hundred and hings that sewing women day and are always run-

these Sales many find it to stock up on staple they can secure such a count for weeks and -and the savings count ouy in such quantities.

Are Taxed to eir Full Capacity

nds of packages of merchangoing out from McCabe's each ing their Semi-Annual Twenty ent Discount Sale and the dees are taxed to the utmost. They requesting all their patrons to ry smaller packages when convenat to help relieve the congestion and insure prompt delivery. All deliveries will be taken care of but there

is the probabliity of delay. The delivery trusk will make daily size trips throughout Davenport and Moline grain, as well as Rock Island, and deliveries etc., to East Moline, Silvis, Watertown, Mi-Car- lan, East Davenport and Bettendors selection will be made as promptly as possible, Those living at a distance may order best manufac- by telephone and mail and can be suro ard floor cover that their orders will be taken care Japan and China, of as carefully as if they were here regular prices, with in person and shipped to them promptthe Whittall line of ly.

## ALL CORSETS AT ONE-FIFTH OFF

Linoleums

Select Your Size and Make and Save One-Fifth-Thrifty Buyers Take Advantage

\$1.00 Corsets are 80c; \$2.00 corsets \$1.60, and so on up to the \$8.00 and Women Busy in This Section and \$8.00. All the best known makes (with one exception) are included.

C-B Ala Spirite, Kabo, P. N., Regis, American Lady, Royal Worcester, Bon! Ton, Rengo Belt, La Camille, Crown, Red Fern and many others.

Select your style and size (we fit! tables laden with dainty undergar- them if you wish) and save one-fifth These Staple Cottons All In- In McCabe's immense ready-to-wear everything in this great section, lace ments for women, misses and chil- of regular prices.

## generous twenty per cent discount scrims, marquisettes, cretonnes, tapes. long cloths and muslins, as elaborately CHINA, CROCKERY AND CUT GLASS

ter and spring needs at the savings One-Fifth Off Means Big Savings in to buy much finer rugs and carpets eighty cents, when you can buy such ready been greatly reduced before this The assortments are larger and offered during McCabe's 20 per cent This Section-A Gift of 20c on the Dollar These are the sights that greet you

quality and lowness of price of its leum section has been noted for a neis, cotton patts, apron ginguams, as you step off the elevator and into lossery for men, women and children, great many years for the completeness, table oil cloths, calicoes, percales and plies to the marked down price—for the time to choose is now; you the Muslin underwear section of Mc land China dinner set while you can Just the time to complete that Hav! Cabe's during their Mammoth Semi- save one-fifth on every day pricesor perhaps now you can afford a new-

hundred piece set. You may have your heart set on it on hand, and this is one of the certain pieces of cut glass-thought It's a good time to buy upholsteries times when she can anticipate her perhaps sometime you would get them. will find just the kind you want dur. ty cents on every dollar's worth of brands of staple cottons and it is ading this sale and save twenty per cent, merchandise it's an opportunity you visable to stock up during this great prices—Wh; not buy ahead for next choose from all the fine tapestries at this generous semi-annual discount of Twenty Per Cent Discount Sale—

Miss Hazel Small of Poughkeepsie, vacation with their parents.

Misses June Nelson and Phyllis John es at Rock liam

Island Friday to spend the Yuletide

cannot well afford to miss.

contract goods, but

NEED RUGS

erate prices.

thing is discounted 20 per

OR CARPETS?

Every Dollar You Spend

They can afford, in many instances,

Mrs. Louis Eipper and children, Mrs. Jurbin and son Paul, Mrs. Wilopper and Mrs. Frank Palmer. | br

cluded in This Great

Sale

The McCabe Rug. Carpet and Lino pillow tubings and casings, tennis flan-

Mrs. Paul Lorenz and family.

Cent Discount Sale which starts Mon-brings this \$25.00 to \$10.000. And so secure such liberal savings now.

and Mrs. William Ashdown cele- M. D. Hauberg and other relatives.

ar prices.

YOU WANT CURTAINS

Now is the Time for Thrifty Matrons

to Save Money on Those

Articles

The 20 per cent discount includes

section is another place where the curtains of all kinds, nets, volles, dren, of finest nainsook, cambrics

counts, for many things such as wom- tries, velours, window shades, rods trimmed or as simple as you may wish

en's and Misses' suits, coats, dresses, and fixtures, all at a saving of one ing, eagerly laying in their late win-

AND DRAPERIES

show more careful selection than ever Discount Sale

Mr. and Mrs. Sam Stanley and little and entertained at dinner all their tained relatives at a Christmas dinner able to return home for the holidays. holidays with their parents, Mr. and

Mrs. And Furiand of South Dakota, Claire Golden arrived here for a visit with her A great deal of grippe is prevaient day and spent the day with Mr. and Mrs. And Furiand of South Dakota, Claire Golden arrived here for a visit with her parents, Mr. and Mrs. Rob-depart for their new home in South Dakota, Claire Golden arrived here for a visit with her parents, Mr. and Mrs. Rob-depart for their new home in South Dakota, Claire Golden arrived here on an extended visit at Ames, Iowa, where he has been at the day with their parents, Mr. and Mrs. Rob-depart for their new home in South Dakota, Claire Golden arrived here for a visit with her parents, Mr. and Mrs. Rob-depart for their new home in South Dakota, Claire Golden arrived here for a visit with her parents, Mr. and Mrs. Rob-depart for their new home in South Dakota, Claire Golden arrived here for a visit with her parents, Mr. and Mrs. Rob-depart for their new home in South Dakota, Claire Golden arrived here for a visit with their parents, Mr. and Mrs. Rob-depart for their new home in South Dakota, Claire Golden arrived here for a visit with her parents, Mr. and Mrs. Rob-depart for their new home in South Dakota, Claire Golden arrived here for a visit with her parents, Mr. and Mrs. Rob-depart for their new home in South Dakota, Claire Golden arrived here for a visit with her parents, Mr. and Mrs. Rob-depart for their new home in South Dakota, Claire Golden arrived here for a visit with her parents, Mr. and Mrs. Rob-depart for their new home in South Dakota, Claire Golden arrived here for a visit with her parents, Mr. and Mrs. Rob-depart for their new home in South Dakota, Claire Golden arrived here for a visit with her parents, Mr. and Mrs. Rob-depart for their new home in South Dakota, Claire Golden arrived here for a visit with her parents, Mrs. And Mrs. Rob-depart for their new home in South Dakota, Mrs. Rob-depart for their new home in South Dakota, Mrs. Rob-depart for their new home in South Dakota, Mrs. Rob-depart for their new home in South Dakota, Mrs. Ro the home of her parents, Mr. and Mrs. tending the Agricultural college. He ert Marshall at Cordova. had been sick several weeks in a hos- Misses Alma and Dena Gerkin of week. Their many friends will great-

the same big reduction, 20 per cent. one-fifth.

Mr. and Mrs. Nor an Marshall and Mrs. John Gerkin. Miss Hazel Small of Poughkeepsie, vacation with their lamines.

N. Y., arrived here for a visit with her

A great deal of grippe is prevalent day with their lamines.

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-Bargains Are

Plentiful

Piles upon piles of snowy white,

as you step off the elevator and into

COE

Hauberg during the holldays.

When you can choose from splen- day, January 3rd.

son Willard, Mr. and Mrs. O. Rath-children with their families.

d Christmas day at their home. Mr. and Mrs. Louis Fillmer enter- pital with blood poisoning but was Rock Island came home to spend the ly miss them in their community.

at their home.

Dakota, having had their sale take